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MEDIA RELEASE

For immediate release

INTRODUCING THE HUNTER HALF!

An exciting new lifestyle weekend will be added to the NSW sporting calendar in 2003.

Sporting Spectrum will stage the inaugural Hunter Half Marathon through some of the most spectacular countryside in the Hunter Valley on Saturday 8th November 2003.

A scenic 10km course starting and finishing at the Hunter Valley Gardens will provide participants with the option of a 10km Fun Run/Walk or two-lap half marathon. Most of the course will be on gravel roads and pathways through the heart of the Audrey Wilkinson Vineyard and Cypress Lakes Resort.

The event, which is the brainchild of Sporting Spectrum Managing Director Chris Robb, will borrow some concepts from the famous Medoc Marathon which has been running for 18 years through the first growth vineyards of France. Participants will be encouraged to wear fancy dress and will be entertained along the course by bands and other forms of entertainment.

Participants and supporters will also have the opportunity to sample Hunter Valley produce during a massive wine party at the finish-line in the Hunter Valley Gardens, proceeds of which will be donated to charity.

In addition to the run there will be a charity Golf Day and Pasta Party on the Friday. Following the event participants will be able to celebrate their achievements amongst oak barrels at a presentation dinner.

The event has already received huge support from local wineries and business.

ENDS

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