

June 18, 2004

Media Release

PUB TO PUB IS BACK – Sunday August 22!!!

Sydney's Northern Beaches most famous fun run is on again, now named – **The Pub to Pub Coastal Route, Sunday August 22.**

In 2003 the community were outraged when external bureaucratic forces drove the organisers of the event to end the iconic and much loved fun run much to the dismay and disbelief of locals.

“Naturally I was devastated when we had to close the event last year after 12 years of successful fundraising. We have been thinking long and hard about how we might be able to revive this event, which has been really close to my heart & the heart of the community. We are grateful of the support that the Brookvale Rotary have been able to provide in partnering to re-instate this important community event,” Mark Bayfield, event director.

This years run aims to be bigger, better and more fun than ever before and hopes to raise \$100,000 for local charities including the local Surf clubs, Mona Vale & Manly Hospital, SES and NSW Rural Fire Service

New Coastal Route includes 2 course & starting points

After months of planning, a collaborative effort between Bayfield Hotels (operators of Newport Arms & DY Hotel) and the Brookvale Rotary have bore fruit with 2 new courses being designed with the approval of all councils, RTA & Police organisations.

“I think runners and walkers alike are going to really appreciate the new coastal routes as they take in more of scenic splendour the Northern Beaches has to offer as they travel north from DY to Newport Arms.” commented Mark Bayfield.

The course will be now be split into 2 start points. Course 1 (14kms) starts outside DY SurfClub (a stones throw from the DY Hotel) starts at 8:30am with the first 500m of the run being on hard sand and will provide an interesting twist and challenge for the new coastal route. Course 2 starts at Narrabeen at 9:30am and is designed for those not keen to touch the sand yet still do not want to miss all the fun and excitement of the new coastal route.

Sponsorship Now Open

Organisers for the event are inviting local businesses to get involved in this local community event. For details on the sponsorship packages, visit <http://www.pubtopub.com.au/>

Sponsorship enquiries can be made to Michael Olofinsky on 9938-9701 or on email at mo@bib.com.au

Entries Now Open – online at www.pubtopub.com.au

It's time to put the pub-to-pub coastal route back in the annual diary and get fit and train! Make Pub to Pub run the goal of your fitness and a part of your social calendar, this year - every year! Enter a family team (kiddies must be 12 or over)! Get the mates together and have a laugh. (no prams or wheelchairs, sorry)

Entries for the race are limited, so all are encouraged to enter early to avoid disappointment. Locals along the route can dust off the old deckchair and get out and support competitors as they pass your house.

Media Contact: Michael Olofinsky - 9938-9701

... end