



MEDIA/ NEWS RELEASE - Australia to Host Adventure Racing World Championships 2011

Craig Bycroft <craig@geocentricoutdoors.com.au>
To: Admin <admin@geocentricoutdoors.com.au>

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Australia to Host Adventure Racing World Championships 2011

Australia has won the hosting rights for the Adventure Racing World Championships in 2011 which will be held in the state of Tasmania.

Race Director Craig Bycroft said "Tasmania as a world renowned adventure destination and support from Events Tasmania were two of the key factors in us winning the Adventure Racing World Championships". Geoff Hunt, ARWorld Series Director said "I'm sure the 2011 Adventure Racing World Championship will be a huge success and look forward to exploring the state of Tasmania."

Produced for the Adventure Racing World Championships will be a 1hr Destination/Adventure Sports Documentary to be aired locally and internationally. It will have a key focus on the athletes and the adventure landscape of Tasmania.

XPD will now begin seeking event partners and supporters to provide the world the best Adventure Racing World Championships possible. Already on board as a media partner is Australia's premier adventure and outdoors magazine, Outer Edge, which will cover the event in the lead up to and during the Championships."

The race is scheduled for late 2011. Teams of four will race day and night for over 700km in the disciplines of mountain biking, trekking and kayaking. The course will take in some of the best adventure "hot spots" in the Tasmania.

The Adventure Racing World Series is an international circuit of premiere adventure races in 10 countries culminating every 12 months in the Adventure Racing World Championships.

In 2006 the 2nd Edition of XPD was successfully held in Tasmania and received great support from the Tasmanian Government through Events Tasmania, Parks & Wildlife Service, Forestry Tasmania, Hydro Tasmania and the Hobart City Council.

The Adventure Racing World Championship in 2011 is supported by the Tasmanian Government through Events Tasmania.

More information contact Craig Bycroft on 0419 427 244 or craig@geocentricoutdoors.com.au
High Res Media images can be found at <http://www.xpd.com.au/mediaph.htm>

The www.arwc2011.com website will be launched soon. For details on the current XPD Expedition race www.xpd.com.au

Craig Bycroft

Event Organiser/ Director

Geocentric Outdoors

www.geocentricoutdoors.com.au

(07) 5445 3317 (phone)

(07) 5445 2217 (fax)

0419 427 244 (mobile)

Geocentric Pty Ltd

PO Box 542, BUDERIM, QLD 4556
