



## The Wilderness Society Announce WildEndurance 2010

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The Wilderness Society announces the third annual WildEndurance event will be held over the weekend of 1/2 May 2010. Registrations open on 2<sup>nd</sup> November and intending competitors can log on and register at [www.wildendurance.org](http://www.wildendurance.org)

WildEndurance is a 100km team trek event that gives groups of 4-6 people the opportunity to test their stamina and fitness in the stunning Blue Mountains World Heritage area. The event is The Wilderness Society's major fundraising event for the year and helps to fund many important campaigns such as protecting our climate, water supplies and wonderful wild places.

"WildEndurance 2010 is growing to become a destination event for adventure tourists, fitness and environment lovers, and even corporate, social and sporting groups looking for a new challenge and a fun group activity. The trek provides a challenging and exhilarating team experience in one of NSW's most spectacular wilderness areas," said Event Co-ordinator Sarah Rimmer from The Wilderness Society.

"Whilst the event will maintain its friendly, personalised appeal, we are aiming to double the number of teams participating this year," said Sarah. "Teams will be supported by a new, interactive fundraising website and social media tools to communicate with their supporters and donors to raise those all-important funds. There are also great prizes available in different category groups, including a World Expeditions travel voucher for the whole team".

The spectacular course offers iconic views of the Three Sisters, Mount Solitary and the Jamison Valley during daylight hours. Whether they are completing the whole 100km together or dividing into two relay groups each travelling 50km, teams will be treated to some of the best wilderness spots in the Blue Mountains. There will also be less road sections compared to the inaugural event and an easier route into the finish line.

The event will still have a strict 48 hour time limit, with regular checkpoints where teams can meet with their support crews for rest and refreshment.

"It's an event for everyone" said Sarah, "it's tough and you need to train, but with the right preparation, age and experience are no obstacle"



WildEndurance is organised by TWS (Sydney) in conjunction with

**For more information and photos, contact Event Manager:**

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media release