



---

## Black Saturday Run' Launches at Melbourne Town Hall - Thurs 4 Feb @ 11.45am

---

Lisa Devilee <lisa@blacksaturdayrun.com.au>

Wed, Feb 3, 2010 at 5:19 PM

Reply-To: lisa@blacksaturdayrun.com.au

To: Cool Running <info@coolrunning.com.au>

To whom it may concern,

At 11:45am tomorrow (Thursday 4<sup>th</sup> February) on the steps of the Melbourne Town Hall, the Lord Mayor of Melbourne, the Hon. Robert Doyle will launch The Black Saturday Run, a 220 kilometer run around Port Phillip Bay to raise money for bushfire-affected communities.

To help launch the event, Olympian Catherine Freeman and Dr Lachlan Fraser, organiser of the Marysville Marathon, will be there to show their support for the three Black Saturday runners, , Eric Louw, Jarrod Kanizay and Martin Edwards, as they endeavor to raise awareness in the community about the importance of Black Saturday.

All money raised will go to the [Lord Mayor's Charitable Foundation](#) and 100% of all money raised go directly to these communities.

Support from Cool Running for the cause by promoting the [Black Saturday Run](#) and encouraging people to make a donation would be very much appreciated.

Interviews with Jarrod Kanizay and any enquires can be made directly to Jarrod on 0430 017 783.

**[www.BlackSaturdayRun.com.au](http://www.BlackSaturdayRun.com.au) - Running for Black Saturday Communities**

**[DONATE NOW and give to Black Saturday affected communities](#)**

Kind Regards,

Lisa (on behalf of Jarrod Kanizay)

Lisa Devilee

Sponsorship Manager

P +61 (3) 9596 9024

F +61 (3) 9596 9392

E [lisa@blacksaturdayrun.com.au](mailto:lisa@blacksaturdayrun.com.au)

W [www.BlackSaturdayRun.com.au](http://www.BlackSaturdayRun.com.au)

We hope you find our email helpful. If you do not require our correspondence, please [click here](#).

---